



HardingGreen

BECOMING A HARDING GREEN PARTNER



OUR OFFICE · KENSINGTON, LONDON W8

Led by experience, powered by technology

We have shared this with you because your experience could suit Harding Green.

Harding Green was one of the very early adopters of the brokerage model. Our premise is simple: to increase our Partners' earnings, keep their overheads as low as possible and give them more control over how they work. We invest in business development, operations, technology and marketing to help our Partners build their businesses, and we are able to provide financial assistance to agents joining us.

We only take on the best people. As the following pages show, our Partners typically have ten or more years of experience at leading agencies, in listing roles or as managers who have run offices.

Operations are at the core of the business. Running on our own integrated technology stack, combining established platforms with bespoke automation and AI, our operations team typically sets up a new instruction and issues the relevant checks and documents within 15 minutes.

Our year on year Partner retention rate is 95%, which is unusual for a brokerage. There is a reason our Partners stay with us and are successful. We now have over 85 people in our team, and our Partners share in its growth through our share option scheme.



Nick Carter
Founder and CEO



Jack Graham-Lindsey
Managing Director

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Why Partners join Harding Green

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01 Take control of your earnings

We do not cap your earnings. Our commission structures let experienced agents keep more of the fees they generate, with low overheads.

02 Take control of your time

Have more time for your family and the things that matter to you. Your business works around you, not the other way around, and you save on the costs that come with employment, such as commuting, parking or childcare.

03 Financial assistance when starting

We offer financial support to new Partners, to help with cash flow while you build your pipeline.

04 Support to win new business

Our business development team has booked over 1,000 valuations for our Partners in the last 12 months, supported by centrally funded marketing and prospecting.

05 A technology led operations team

From downloading the Land Registry title to AML checks and signing terms of business with your clients, our London office handles and automates it all for you.

06 Share in the growth of the business

Our Partners participate in a share option scheme covering around 24% of Harding Green and 17% of The London Broker.

How it works

More of every fee, support while you build your pipeline, and a department dedicated to finding you new business.

WHAT YOU KEEP

71%

kept of £150,000 billed

£106,000

74%

kept of £250,000 billed

£186,000

77%

kept of £500,000 billed

£386,000

Based on our Schedule 2 structure. More details available on request.

TRANSITION SUPPORT

£1,000

We will loan up to £1,000 per qualifying sales instruction, once it hits the property portals.

Subject to approval and the Partner Transition Support Agreement.



BUSINESS DEVELOPMENT

Robert Mosgrove

Head of Business Development, formerly Head of Client Services at Chestertons

A dedicated department finding new business for our Partners, from portal valuation leads to letters and AI led prospecting.

1,000+

valuations booked for our Partners in the last 12 months

150+

sales properties listed through the department in the last 12 months

£2m+

average asking price of those properties, across London and country markets

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Join a team of 85+ property professionals

Meet four Partners who joined Harding Green in the last twelve months, bringing experience from leading agencies across London and the country.



Jas Dhaliwal

HARDING GREEN PARTNER

17 years as an agent

PREVIOUSLY

Foxtons, Chelsea

Head of Sales, 12 years



Jenny Turner

HARDING GREEN PARTNER

25 years as an agent

PREVIOUSLY

Davis Tate, Twyford

Head of Office, 25 years



Alex Reid

HARDING GREEN PARTNER

18 years as an agent

PREVIOUSLY

Savills, Marlow

Associate Director, Sales, 7 years



Olivia Brocklebank-Fowler

HARDING GREEN PARTNER

12 years as an agent

PREVIOUSLY

Foxtons, Chelsea

Head of Lettings, 12 years

MEET OUR FULL TEAM →

Explore becoming a Harding Green Partner

Arrange a confidential conversation with Nick Carter or Jack Graham-Lindsey about your ambitions, your potential earnings and how we could support your business.

We can also introduce you to an existing Partner so you can hear directly about their experience.

CLICK HERE TO COMPLETE OUR ONLINE FORM →

or email partners@hardinggreen.com

020 3375 1970

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